

# PEARL AGRICULTURE LIMITED

401/A, Pearl Arcade, Opp. P. K. Jewellers, Dawood Baug Lane, Off. J. P. Road, Andheri (W), Mumbai - 400058

Tel.: 26778155 / 26797750 / 32459097 Fax: 26781187 CIN: L01403MH2011PLC221387

Email: pearlagriculture@gmail.com Website: www.pearl-agriculture.com

Date: 24<sup>th</sup> August, 2015

To,  
The Manager,  
Department of Corporate Services,  
Bombay Stock Exchange Limited  
Phirozee Jeejeeboy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001  
Pilot

**Sub: "PEARL AGRICULTURE LIMITED AND TRINITY AGROIMPEX PRIVATE LIMITED (TAIPL) FORM  
JOINT VENTURE-A STEP TOWARDS ORGANIC REVOLUTION"**

Dear Sir/Ma'am

Beyond the gloom and doom of the climate crisis, there lies a powerful and regenerative grassroots force: organic food, farming, and ranching. We barely have any years left of "business as usual" before we irreversibly destroy the climate and ourselves, there is a powerful, though largely unrecognized, life-force spreading its roots underground.

This approach towards Organic Revolution is perhaps the only short-term strategy or solution at hand that can buy our country the precious time we need to radically reduce energy use and greenhouse pollution and build a green economy.

In order to expand the outreach and scope of operations, **Pearl Agriculture Limited(PAL)** has joined hands with **Trinity Agro Impex Pvt. Ltd. (TAIPL)** so as to bring world class agriculture technology and capacity building in India thereby helping farmers multiply their income with better practices, yields and choosing the right crops or vegetables. However from the Company's point of view this move will aid to solve business and developmental challenges and to attain benefits from the business opportunities that it opens up to the agriculture industry.

**TRINITY AGROIMPEX PRIVATE LIMITED (TAIPL)**, a company incorporated under Companies Act 1956, promoted by Mr. Tarun Keram has brought to India the much needed environmental friendly ORGANIC PENERGETIC range of products which are researched & invented by Swiss Scientists.

**"PENERGETIC PRODUCTS"** carry conducive energy frequencies selected from natural herbs and minerals which are identified eliminated and modulated on carrier material to heal, and enhance the abilities of the 'live forms' (plants & animals) in a holistic manner thus in the benefit of overall health, absolutely organic quality, productivity and profits by ecological means. TAIPL aims at providing easy to use, economical and ecological solutions to Agriculture & Animal husbandry with PENERGETIC Technology in India. The detailed information on the PENERGETIC PRODUCTS by TAIPL is available at the weblink <http://www.penergetic.in/penergetic-products/penergetic-g.aspx>

PAL intends to invest up to INR 100 Millions in this Joint Venture with TAIPL. This venture is in the form of a market cooperation on the value chain level of marketing with the objective to tap

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the full potential of market by bundling specific competence or resources. Thus under this tie-up, PAL will facilitate marketing of the penergetic products throughout the Country so as to expand the outreach and scope of operations.

Organic has been an outcome of consumer concerns regarding the quality of food. Today the discerning consumer is demanding and willing to pay for food without contamination. Adoption of organic on one hand enables farmers to produce on a sustainable basis, while on the other for the consumers it ensures adulteration/ contamination-free food.

With Swiss made organic products, TAIPL is providing agriculture solution to the farmer community of Gujarat & Maharashtra, partnering with GNFC (Gujarat Narmada Fertiliser Corporation Ltd.). All the products are duly certified by organisations named Swiss Mode, FIBL, IFOAM, InfoXgen, OMRI, SQS and NOCA. Products being organic in nature, helps farmer of India to achieve better yield for their farms and provide solutions from numerous existing problems like pest attack, residual effect of pesticides, lower yield etc., consequently facilitating attainment of food and nutritional security and sustainable agricultural production in one of the fastest developing countries like India.

Other products are catering to animal husbandry which improves health & immune system of dairy cows. Products are also efficient in increasing the SNF & fat content of the milk, leading to improved fibre digestibility, increase in body weight and coat condition. These products are duly approved by NDRI (National Dairy Research Institute, Karnal).

This initiative is to bring awareness among farmers and provide them with systematic approach and solutions to deal and unravel today's burning problems. In a short span, dealer network in Maharashtra and Gujarat has been established.

Our growing organic movement is proving that we can not only feed the world with healthy food, but also reverse global warming, by capturing and sequestering billions of tons of climate-destabilizing greenhouse gases in the soil, through plant photosynthesis, composting, cover crops, rotational grazing, wetlands preservation, and reforestation.

This venture is exceptionally close to the heart of Managing Director Sh. Krishan Khadaria since he always strive to do best for the society.

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,

For Pearl Agriculture Limited  
For Pearl Agriculture Limited



Krishan Khadaria Auth. Sign  
Director  
DIN: 00219096